|  |  |  |
| --- | --- | --- |
| Masters in Management Studies (MMS) |  |  |

|  |  |
| --- | --- |
| |  | | --- | | **Evaluation** |   The M.M.S. degree course is conducted on a semester basis with four semesters spread over two academic years. The duration of each semester is around 15 working weeks.  **Semesters:**  First Semester: August to November\* Third Semester: July to October\* Second / Fourth Semester: January to April\*  ( Note : The above dates / duration are subject to change as notified from time to time )   Further no transfer in Second year MMS course from one institute to another be allowed. The students are informed that for granting of the terms / semester the minimum attendance required is 75 % of the lectures taken in each subject failing which they will not be permitted to appear for ensuing Semester end examination.  Candidates will be required to do a fair amount of practical work by way of project work, field investigations and case analysis besides library reading and class contact hours. Candidates’ participation in the programme, both inside and outside the class will be evaluated on a continuing basis. The assessment of the candidates for the first two semesters is conducted by the institute and for the third and fourth semesters by the university / institute as prescribed. In order to pass in a subject / paper in any semester a candidate is required to obtain a minimum of 50% marks assigned to that subject / paper. The University of Mumbai will award the MMS Degree to the candidates successfully completing the programme.  *\*Contact the office for joining details* : +91-22-2202 4133 / 2202 4118 / 2202 5153 |

[**JBIMS Mumbai**](http://www.jbimsmumbai.com/index.htm)

|  |  |  |
| --- | --- | --- |
|  | ***The* resource for Jamnalal Bajaj Institute of Management Studies, Mumbai** |  |

|  |
| --- |
| **FINANCE** |

**Fees**

**Masters of Management Studies Per Annum fees: Rs. 79800**

|  |
| --- |
| **APPLICATION** |

**Evaluation Criteria**

**1. Three years of Bachelor's degree after twelve months of schooling; minimum percentage of 50% marks (45% for candidates of Maharashtra and Reserved Categories)**

**2. Common Entrance Test**

**Selection Procedure**

**1. Common Entrance Test (CET)**

**2. Group Discussion (GD)**

**3. Personal Interview (PI)**

|  |
| --- |
| **COURSE** |

**First Year Courses**

**SEMESTER I**

**Financial Accounting**

**Business Law**

**Cost Management & Management Control**

**Organisational Behaviour**

**Principles of Management**

**Quantitative Methods in Management**

**SEMESTER II**

**Personnel Law & Management**

**Managerial Economics**

**Production Management**

**Marketing Management**

**Research Methodology**

**Financial Management**

**Second Year Courses**

**SEMESTER I**

**Introduction to Computers**

**Effective Communication**

**Human Resources Management**

**Business Environment**

**Taxation**

**SEMESTER II**

**Advertising & Sales Promotion Management**

**Consumer / Industrial Buyer Behaviour**

**Marketing Research**

**Retail Management**

**Social Marketing**

**Sales Management**

**Third Year Courses**

**SEMESTER I**

**International Marketing**

**Marketing Strategy**

**Product Management / Industrial Marketing**

**Distribution Management & Marketing Finance**

**Special studies in Marketing ( Projects )**

**SEMESTER II**

**Entrepreneurship Management**

**Management of Environment & Productivity**

**Project Management**

**Strategic Management**

**Business Ethics**

|  |
| --- |
| **CAREER** |

**Major Employers**

**A. F. Ferguson and Co.  
A.C. Nielsen  
ABN Amro Bank  
Accenture Services Pvt. Ltd.  
Aditya Birla Group  
Adventity  
Aegon Business Services  
Agrotech Foods Ltd.  
Air India  
American Express Bank  
Asian Paints (India) Ltd.  
ASK Raymond James  
Avendus Advisors  
Axis Bank  
Bajaj Auto  
Bank of America  
Bank of Baroda  
Barista  
Bennett Coleman & Co.  
Bharti Airtel  
Bloomberg  
Blow Plast Ltd.  
Blueshift India Private Ltd.  
BNP Paribas  
Boston Consulting Group  
BPCL  
BPL Ltd.  
Bristlecone  
Britannia Industries Ltd.  
BSE  
Cadbury India Ltd.  
Cambridge Technology Partners  
Capgemini  
Capital One Financial Services  
Carrier Aircon  
Castrol India Ltd.  
Ceat  
Cipla India Ltd.  
Citibank N.A.  
Coca-Cola India  
Cognizant Technology Solutions  
Colgate Palmolive India Ltd.  
Commerz Bank AG  
CRISIL  
Crompton Greaves Ltd.  
Cummins India Ltd.  
Dabur India Ltd.  
Darashaw  
Deloitte Consulting  
Deutsche Bank  
DHL  
Dr. Reddy's Laboratories  
DSCL  
DSP Merrill Lynch  
Dupont  
Edelweiss Capital  
Electrolux Kelvinator Ltd.  
Ernst & Young  
Essar  
EXIM Bank  
EXL Services  
Faber Castell (I) Pvt. Ltd.  
FCB Ulka Advertising Ltd.  
First Gulf Bank  
Frito Lay  
GE India  
GE Money  
Genpact  
GlaxoSmithKline   
Godrej & Boyce  
Godrej Consumer Products Ltd.   
Goldman Sachs   
Grindwell Norton Ltd.  
HCCB(P)L  
HCL Info Systems  
HCL Technologies  
HDFC  
HDFC Bank  
Heinz India Ltd.  
Henkel Spic India Ltd.  
Hero Honda Motors India Ltd.  
Hewlett-Packard  
Hindustan Thompson Associates  
Hindustan Times  
Hindustan Unilever Ltd.  
HPCL  
HSBC**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  |  |  |  |  |  |

**i2 Technologies  
IBM Consulting  
ICI India Ltd.  
ICICI Bank Ltd.  
ICICI Prudential  
ICICI Securities  
ICRA  
IDBI Bank  
IDBI Caps.  
IDFC  
i-flex  
IL & FS   
IMRB  
India Bulls  
India Infoline  
Infosys  
Infosys BPO  
ING Vysya Bank  
ING Vysya Mutual Fund  
Ingersoll-Rand  
Intel Corp.  
IOCL  
ITC  
J P Morgan Chase  
Johnson & Johnson  
Jumbo Electronics  
JWT  
Kelloggsa  
Kotak Mahindra Group  
Kotak Securities  
KPIT Cummins  
KPMG  
L. G. Electronics  
Larsen & Toubro Ltd.  
Lehman Brothers  
LKP Forex  
Lodha Group  
L'Oreal  
Lowe Lintas & Partners  
Lupin  
Madison  
Maersk Sealand  
Mahindra & Mahindra Ltd.  
Man Financial  
Marico Industries Ltd.  
Maruti Udyog Ltd.  
Mastek Ltd.  
Max New York Life  
McKinsey & Co.  
Mercedes- Benz (India) Ltd.  
MetLife  
Morgan Stanley  
Motorola  
Mphasis BFL  
Murugappa Group  
N. M. Rothschild & Sons  
Nerolac Paints  
Nestle (India) Ltd.  
Nicholas Piramal  
NIIT Ltd.  
Novartis  
NSE  
Olam International  
Omnitech  
Onida  
Patni Computer Systems   
Pepsico Holdings (I) Pvt. Ltd.  
Perfetti Van Melle  
Philips India Ltd.  
Pidilite Industries Ltd.  
Piramal Enterprises Ltd.  
Planetasia.com Ltd.  
Polaris Software  
PriceWaterhouseCoopers  
Principal AMC  
Procter & Gamble  
Ranbaxy  
RBI  
Reckitt Benckiser India Ltd.  
Saffron Advisors  
Saint Gobain  
Sandstone Capital  
Satyam Computers  
SBI  
SBI Capital Markets Ltd.  
SEBI  
Sharaf Group  
Sony Entertainment Television Ltd.  
SSKI  
Standard Chartered Bank  
Sun Pharma  
Syntel  
Tata Administrative Service  
Tata Consultancy Services  
Tata Infotech  
Tata Motors  
Tata Strategic Management Group  
Tata Teleservices  
Tech Mahindra  
Tech Pacific  
Technopak Advisors Pvt. Ltd.  
Temasek Holdings  
The Walden Group  
TITAN  
Unisys  
Vedanta  
Venture Infotek  
Voltas  
Watson Wyatt  
Welspun  
Wipro Ltd.  
Wockhardt Ltd.**

**Placement Trends**

**CAREER STATISTICS**  FINAL PLACEMENT 2008

|  |  |
| --- | --- |
| Number of participating companies | 92 |
| Highest Salary (Domestic) | INR 29 Lacs |
| Highest Salary (International) | AED 2 Lacs |
| Average Salary (Domestic) | INR 13.84 Lacs |